

Uplift Michigan Academy  
Board of Education Regular Meeting Minutes  
Thursday, August 23, 2018  
6:00 p.m. Eastern Time

601 Fifth St NW Suite 500  
Grand Rapids, MI 49504

- A. Meeting called to order by President Jeff Bell
  - Board Members Present: Jeff Bell, James Hoffman, Mary Harwood
- B. Approve Agenda – Approved
- C. Public Comment on Agenda Items
  - No public comment
- D. Approve minutes of the July 11, 2018 Board Meeting (**Motion #2018-02** – Motion to approve by James Hoffman, seconded by Mary Harwood, all members - aye, motion carried)
- E. Approve new Board members
  - Dr. Brian Wood was approved by Stephenson Board and completed all required documentation (**Motion #2018-03** – Motion to approve by Jeff Bell, seconded by James Hoffman, all members – aye, motion carried)
- F. Approve SY1819 Calendar - Approved (**Motion #2018-04** – Motion to approve by Jeff Bell, seconded by Mary Harwood, all members – aye, motion carried)
- G. Approve Attendance/Tuancy Policy - Approved (**Motion #2018-05** – Motion to approve by Jeff Bell, seconded by James Hoffman, all members – aye, motion carried)
- H. Approve Full-Time Student Definition - Approved (**Motion #2018-06** – Motion to approve by Jeff Bell, seconded by James Hoffman, all members – aye, motion carried)
- I. Approve Student Handbook - Approved (**Motion #2018-07** – Motion to approve by Jeff Bell, seconded by Mary Harwood, all members – aye, motion carried)
- J. Approve SY1819 Graduation Requirements - Approved (**Motion #2018-08** – Motion to approve by Jeff Bell, seconded by James Hoffman, all members – aye, motion carried)
- K. Approve use of secondary curriculum - OdysseyWare (**Motion #2018-09** – Motion to approve by Jeff Bell, seconded by James Hoffman, all members – aye, motion carried)
- L. Approve Course Offerings/Lists (**Motion #2018-10** – Motion to approve by Jeff Bell, seconded by James Hoffman, all members – aye, motion carried)
- M. Discuss Marketing Plan for SY1819
  - Connect President - Jeff Bell with A3 Marketing Team
  - Board has requested A3 marketing synopsis, plan and a calendar of efforts by September 20th for review prior to the September 27th meeting.

- i. Board suggested marketing:
  - 1. Link to Stephenson Public Schools on website
  - 2. Link to Uplift Michigan Academy on Stephenson website
  - 3. Radio Ads
  - 4. Lawn signs (review local easement restrictions in each area)

~~N. Discuss Brand Position for SY1819~~

O. Public Comment on Non-Agenda Items

P. Adjourn Meeting (**Motion #2018-11** – Motion to approve by Mary Harwood, seconded by Jeff Bell, all members – aye, motion carried)

Respectfully submitted,

A handwritten signature in black ink that reads "Mary Harwood". The signature is written in a cursive, flowing style.

Mary Harwood, Board Secretary